

# markcasas

interactive designer

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whittier ca 90603

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email: design@markcasas.com

url: www.markcasas.com

Savvy, inventive designer who  
combines creative artistic talent with a  
passion for "good design" to deliver a  
polished product that will effectively  
communicate your message

## skillset includes:

### software:

Adobe Creative Suite  
Dreamweaver 8  
Flash 8  
QuarkXPress  
Microsoft Office  
Mac OS & Windows

### programming:

XHTML  
CSS  
PHP  
mySQL  
Javascript  
Flash Actionscript

## experience

### DMG World Media – iMedia Communications Inc.

Culver City, CA 2/2007-Present

Web/Graphic Designer | www.imediaconnection.com

responsible for web and graphic design, front end coding using html and css,  
newsletter development, and flash banner ads

### Freelance web and graphic designer, 2001 – Present

#### www.dlxdeervalley.com

Designed site for high-end marketers. Took site through conception to completion.  
Front end coded with CSS. LOGIN: mark@imediaconnection.com PASSWORD:  
flacker

#### www.outdoorfitnessonline.org

Website design and development

#### www.outdoorfitnessonline.org/fit\_challenge

Website design and development

#### www.lacemusic.com

Redevelopment of website and development and design of print material  
including ads and brochures.

#### www.retro-retreats.com

Website design and development

#### www.sjbxtrack.com/xcountry

Website design and development, Photographing all action shots in the gallery,  
Various graphic designs for t-shirts

#### www.genderbowl.com

Logo development and website design and development.

#### www.b-wearcycles.com

Website and logo design and development and all ad print collateral.

### St. John Bosco High School

Bellflower, CA 2007

Web/Graphic Design Instructor

Instructed classes on phases of web and graphic design starting with logo design  
and web applications, HTML and the nature of "good design."

### Koo's Art Cafe,

Santa Ana, CA 1995-1999

Promotions Director

Booked and promoted small, local and national acts to perform in music  
venue/café; In charge of marketing and promotions of weekly show; including press  
releases and flyer/ad development.

## education:

### Art Institute of California - Los Angeles

Santa Monica, California

Bachelor of Science,

Interactive Media Design

Fall 2002 - Summer 2005